

Grand Haven Board of Light & Power

Hometown Helping Hand Art Contest



Talking Points for Teachers

Are the seasons going to be changing soon?

If it is fall right now, what season comes next? Is it winter?

What happens to the temperature outside in the winter months? *Burr* - It gets VERY cold!

How does your house feel when you come in from the winter cold after playing outside? Is it warm?

When you walk through the door and your house feels nice and warm, how do you think the house gets heated?

Think of ENERGY as the stuff that makes MANY things happen. Without ENERGY, your body would not grow, the lights in your house wouldn't turn on, and your house wouldn't have heat!

Did you know there are people right here in our community who are unable to heat their homes? That's because they have no way to pay for the ENERGY needed to make the heat.

If you could find a way, would you like to help them?

The Board of Light & Power, the community's very own electric company, has a way YOU can help!

In 2005, the Board of Light & Power created a program that assists customers who are struggling to pay for the ENERGY needed to light up and heat their homes.

It's called Hometown Helping Hand, and local donations and donations from the Board of Light & Power support this program to help those in need right here in our community.

This year, to help raise awareness about this important program, the Board of Light & Power is having an Art Contest available to all Grand Haven area students in grades K-4!

To participate – you will need to create your very own picture of how the Hometown Helping Hand program can keep people warm this winter, and by participating, you have a chance to WIN a \$100 cash prize! AND, the Art Contest GRAND WINNER's drawing will be printed right on the Hometown Helping Hand donation form for all to see!

Just think about how together, we can help those in our community who are struggling to pay their electrical ENERGY bills:

- First, students may enter a drawing in the Art Contest to showcase this VERY important program;
- Second, BLP customers (like your parents), will learn about Hometown Helping Hand through YOUR artwork, and
- Third, your ARTWORK will be part of the Board of Light & Power's efforts to encourage donations so together we can help MORE customers who are in need.

If you would like to help by participating in the Hometown Helping Hand Art Contest, be sure to submit your artwork by **Friday, October 2!**

Did you know? You can also help your parents keep their energy costs down! And it's EASY! You can do this by turning off lights when you leave a room, turning off video games and TVs when you're finished using them, and by NOT standing in front of the refrigerator with the door open! And be sure you quickly close doors to the outside so the heat doesn't get away!



GRAND HAVEN BOARD OF LIGHT & POWER
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3rd Annual Hometown Helping Hand Art Contest

The Board of Light & Power is holding their **3rd Annual Hometown Helping Hand Art Contest** this fall, which is open to Grand Haven area elementary students in Kindergarten through fourth grade. Through this contest, participating students and local elementary schools have an opportunity to win cash prizes while the Board of Light & Power works to raise awareness of this important program.

Art Contest Requirements:

The **Hometown Helping Hand Art Contest** is open to greater Grand Haven area elementary school students in grades K – 4, and shall feature the BLP's Hometown Helping Hand program and what it provides to our community.

- Each entry shall be designed, drawn and colored by the student on an 8.5 x 11 size sheet of paper. Students shall include their first and last name, grade and school on the back of their entry.
- One entry per student. All entries must be submitted to the Board of Light & Power at 1700 Eaton Drive, sorted by building, by **October 2, 2015**. Late entries will not be accepted.
- Each building to provide the total number of students in grades K-4 for their building.
- One Winner will be selected from each building.

Art Contest Prizes:

- Each winner will receive a **\$100 Cash Prize** for their efforts and will be featured on BLP social media platforms; Wordpress Blog, Google+, Facebook, LinkedIn and Twitter.
- The Grand Prize winner will have their artwork displayed in the entry area of the Board of Light & Power's customer service office for one year and will be featured on our Hometown Helping Hand donation form.
- The school with the highest percentage of entries per building will receive **\$250 for art supplies**.
- The grand winner's school will receive **\$500 for art supplies**.



GRAND HAVEN
BOARD OF LIGHT &
POWER

Submit Entries to:
Administrative Services
1700 Eaton Drive
Grand Haven, MI 49417

Phone: 616 846 6250
Fax: 616 846 3114
E mail: blpservice@ghblp.org