



GRAND HAVEN BOARD OF LIGHT & POWER  
Community-Owned . Locally-Controlled . Not-for-Profit . Environmentally Responsible

August 19, 2015

Dear Elementary Student Parents:

During class time, your elementary student(s) will learn about and create artwork for a very important program called **Hometown Helping Hand**. This assistance program was implemented in 2005 by the Grand Haven Board of Light & Power for the purpose of raising additional funding to help families in need in the greater Grand Haven area who are struggling to pay their past due electric bills.

The Board of Light & Power is holding their **3<sup>rd</sup> Annual Hometown Helping Hand Art Contest** this fall, which is open to Grand Haven area elementary students in Kindergarten through fourth grade. Through this contest, participating students and local elementary schools have an opportunity to win cash prizes while the Board of Light & Power works to raise awareness of this important program.

The Board of Light & Power donates 50% of the proceeds raised from revenues generated by its door tag disconnect notice program to help supplement the Hometown Helping Hand program. The balance of the funding is collected through one-time or monthly donations from Board of Light & Power customers and local support groups.

All funds collected are held by the Board of Light & Power and distributed through the Salvation Army's assistance program to qualifying BLP customers. 100% of funds collected go to the Hometown Helping Hand program and remain right here in our community. In FY2015, **Hometown Helping Hand distributed \$18,719.37 to BLP customers in need of assistance.**

How can you help? The Board of Light & Power is asking you and your student(s) to help us raise awareness of this important program, so together we can assist BLP customers who are in need and struggling to pay their past due electric bills. Please share this important program information with your family and friends and feel free to contact our customer service office at 616-846-6250 to learn more about Hometown Helping Hand.

Thank you for your assistance!

Sincerely,  
GRAND HAVEN BOARD OF LIGHT & POWER

David Walters  
General Manager

### Parent Tip

Ask your son or daughter about  
**Hometown Helping Hand**  
and their art creation!

**GRAND HAVEN BOARD OF LIGHT & POWER**

1700 Eaton Drive, Grand Haven, MI 49417 | p616.846.6250 f616.846.3114 | ghblp.org



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## 3rd Annual Hometown Helping Hand Art Contest

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### Art Contest Requirements:

The **Hometown Helping Hand Art Contest** is open to greater Grand Haven area elementary school students in grades K – 4, and shall feature the BLP's Hometown Helping Hand program and what it provides to our community.

- Each entry shall be designed, drawn and colored by the student on an 8.5 x 11 size sheet of paper. Students shall include their first and last name, grade and school on the back of their entry.
- One entry per student. All entries must be submitted to the Board of Light & Power at 1700 Eaton Drive, sorted by building, by **October 2, 2015**. Late entries will not be accepted.
- Each building to provide the total number of students in grades K-4 for their building.
- One Winner will be selected from each building.

### Art Contest Prizes:

- Each winner will receive a **\$100 Cash Prize** for their efforts and will be featured on BLP social media platforms; Wordpress Blog, Google+, Facebook, LinkedIn and Twitter.
- The Grand Prize winner will have their artwork displayed in the entry area of the Board of Light & Power's customer service office for one year and will be featured on our Hometown Helping Hand donation form.
- The school with the highest percentage of entries per building will receive **\$250 for art supplies**.
- The grand winner's school will receive **\$500 for art supplies**.



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POWER

**Submit Entries to:**

Administrative Services  
1700 Eaton Drive  
Grand Haven, MI 49417

Phone: 616-846-6250

Fax: 616-846-3114

E-mail: [blpservice@ghblp.org](mailto:blpservice@ghblp.org)